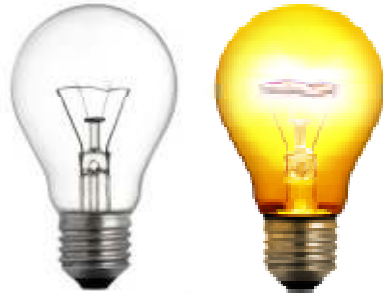


INSTITUTE FOR
PHARMAECONOMIC RESEARCH

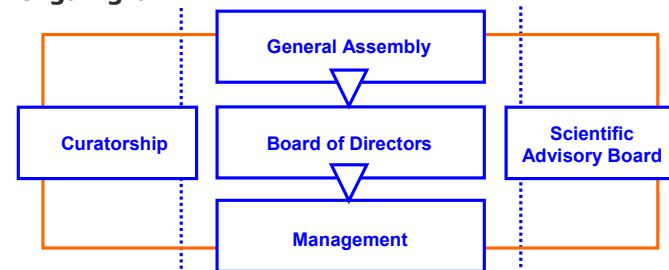




...HEALTH.....COST.....EFFECTIVITY...

The Institute for Pharmaeconomic Research (IPF) was founded in March 2003 in Vienna, Austria as an independent, non-university research institute. It deals with analyses and strategic research within health economics. The main focus is centered within the pharmaceutical industry.

Organigram:



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SERVICES

The Institute for Pharmaeconomic Research (IPF) concentrates on Health Economics, Pharmaeconomics, Pharmacoeconomics as well as on resulting Public Relations.

We offer a huge pool of experience dealing with the following topics:

- Pharmaco-economic Analyses
- Cost-of-Illness-Studies
- Outcomes Research
- Health Care Financing
- Price Comparisons of Pharmaceuticals
- Pricing and Regulation
- Analyses of Pharmaceutical Markets
- Analyses of the Pharmaceutical Sector in the context of an economic factor
- Risk Research

The service range features mainly by flexibility. It is possible to assign particular arrangements, individual combinations or perfect solutions.



HEALTH ECONOMICS

The institute deals with different problems within the field of health economics, e.g. health expenditure, optimal financing, economic importance of particular sectors or socio-economic determinants within the health care system. National Regulations of the health market and health policy affiliate the main focus of health-economic research areas of the institute too.

PHARMAECONOMICS

The area of pharmaeconomics represents a subarea of health economics. The main focus is defined by the observation of actors within the pharmaceutical sector. The Institute for Pharmaeconomic Research (IPF) analyses different subject areas of pharmaeconomics, e.g. international comparisons of pharmaceutical prices, national regulatory mechanism within the pharmaceutical sector, pharmaceutical spending, consumption of pharmaceuticals, distribution of pharmaceuticals and economic importance of the pharmaceutical sector.

PHARMACOECONOMICS

For pharmaceutical companies the verification of cost effectiveness is challenging. Pharmacoeconomics offers the possibility to conduct evaluations of therapies in the context of associated costs and medical consequences. To assure a methodological standard the Institute for Pharmaeconomic Research developed – in cooperation with important deputies of the health care system – Austria Guidelines for Health Economic Evaluation.

PUBLIC RELATIONS

In addition to analyses and other scientific operation public relations regarding health, pharma, and pharmacoeconomics is offered by the institute.



For example: scientific services (like scientific publications), taking part in scientific commissions and congresses, divers press relations and management of events.

Further Information: www.ipf-ac.at

REFERENCES

Our clients originate from pharmaceutical industry, pharmaceutical wholesale, lobbies of the pharmaceutical and chemical sector as well as different health institutions. These facts emphasise our multilateral and interdisciplinary business activities.

Selected References:

- Abbott GmbH
- Abbott Diagnostics GmbH, Wiesbaden
- AESCA Pharma GesmbH
- Amgen GmbH
- CSC Pharmaceuticals Handels GmbH
- Eli Lilly GesmbH
- Janssen Cilag GmbH
- Grünenthal GmbH
- Novartis Austria GmbH
- Astellas Pharma GmbH
- AstraZeneca Österreich GmbH
- Bayer Austria GesmbH
- Biogen Idec Austria GmbH
- Boehringer Ingelheim Austria GmbH
- Organon GesmbH
- Pharmig – Vereinigung pharmazeutischer Unternehmen
- Roche Austria GmbH



COOPERATIONS

To deepen our field of activity and our business activities we cooperate with different organisations.



Selected Cooperations:

- AGES - Österreichische Agentur für Gesundheit und Ernährungssicherheit GmbH
- ARGE Pharmazeutika
- CAUSA Wirtschaftstreuhand GmbH
- FCIO - Fachverband der chemischen Industrie Österreichs
- FOPI - Forum der forschenden pharmazeutischen Industrie
- GIRP - European Association of Pharmaceutical
- KWPC - Krammer, Wrbka & Partner Consultants
- MED-CONSULT - Dr. Georg Schönbeck & Partner Med-Consult GmbH
- Österreichisches Ökologie Institut
- Pharmig - Vereinigung pharmazeutischer Unternehmer
- Siemens Aktiengesellschaft Österreich
- Wirtschaftsuniversität Wien
- ZAK - Pharma Dienstleistung GmbH



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