



HEALTH ECONOMIC EVALUATION

Support throughout the product lifecycle

Products

Hospital Products	Drugs:
Vaccines	Innovations
Diagnostics	Generics
Medical Devices	OTC

Diseases

Public Health
Epidemiology
Quality of Life

- | Health Economic Evaluation
- | Pricing and Reimbursement Support
- | Sales Forecasts
- | Patient Flow
- | Budget-Impact-Analysis
- | Chart Reviews
- | Cost of Illness Analysis
- | Collection of Epidemiological Data
- | Collection of HEOR Data
- | Quality of Life Studies



HEALTH ECONOMIC RESEARCH

Providing studies from a health care perspective as well as health financing analysis

Allocation

Medical and Financial Resources

- | Health Services Research
- | Health Care Research
- | Health Expenditure
- | Optimal Financing
- | Economic Importance of particular Sectors
- | Socio-economic Determinants within the Health Care System
- | National Regulations of the Health Market
- | Health Policy



PHARMA-ECONOMICS

Focusing on the pharmaceutical sector within a business environment

Industry

Pharmacy Prices
Value added
Employment

Distribution

Margin
Efficiency Indicators

- | Observation of Actors within the Pharmaceutical Sector
- | International Comparisons of Pharmaceutical Prices
- | National Regulatory System within the Pharmaceutical Sector
- | Pharmaceutical Spending
- | Consumption of Pharmaceuticals
- | Distribution of Pharmaceuticals
- | Economic Importance of the Pharmaceutical Sector



PUBLIC RELATIONS

Contributing to the scientific state of the art for the experts and the public

Communication

Individual Solutions
Scientific Needs

- | Publications
- | Training Courses
- | Press Conferences
- | Media Relations
- | Workshops
- | Marketing Solutions
- | Congress Presentations

ANALYSIS

PRESENTATIONS

PUBLICATIONS